**Report**

**Sales by year(Barchart)**

* ﻿Sum of Sales trended down, resulting in a 7.72% decrease between 2020 and 2022.
* Sum of Sales dropped from 768115 to 708790 during its steepest decline between 2020 and 2022.

**Sales by Month(Line Chart)**

* ﻿At 202705, October had the highest Sum of Sales and was 37.74% higher than June, which had the lowest Sum of Sales at 147170.
* October accounted for 9.38% of Sum of Sales.
* ﻿Across all 12 Month, Sum of Sales ranged from 147170 to 202705.

**Sum of Sales(Gague Chart)**

* ﻿At 2162080, Sum of Sales is currently only 27.93% away from the target goal of 3000000.

**Sales by Category(Donut Chart)**

* grocery had the highest Sum of Sales at 834900, followed by beauty at 816900 and snacks at 510280.
* grocery accounted for 38.62% of Sum of Sales.

**Sankey Chart**

* Between 2021 and 2022, beauty had the largest increase in Sum of Sales (22.84%) while grocery had the largest decrease (17.25%).